

Utah's First Annual POLST Conference

Advance Care Planning and POLST

The who, what, when, why, and how

Target Audience for Day 1: Advance Health Care Planning

- Professionals and individuals who facilitate advance health care planning discussions in a professional or volunteer capacity
- Admission clerks and other administrative employees of health care facilities who distribute Advance Directives to patients
- Attorneys and paralegals who help clients to complete directives
- Health facility administrators

Target Audience for Day 2: POLST

- Health care providers or trainees who care for patients with life-limiting or life-threatening illness
- Primary care providers whose patients are elderly or frail
- Health care specialists who treat patients with advanced illness
- Administrators
- Anyone who wants a detailed introduction to the POLST system

All sponsorship opportunities include

- a table in a space-limited vendor fair
- one full conference admission
- sponsorship acknowledgment in the program
- for sponsors, a poster acknowledging sponsorship will be displayed throughout the conference

Sponsorship & Vendor Opportunities



Evening Reception: \$4000

Lunch: \$3000

Breakfast: \$2500

Fruit & Beverage Break: \$1200

Vendor table: \$500

*For sponsor and vendor registration,
see conference information at*

www.utahdirectives.com

Snowbird Ski and Summer Resort

Bring your whole family to take advantage of these conference specials:

- Cliff Lodge Room Rate \$99 plus \$12 resort fee and taxes
- Camp Snowbird for the kids – No registration fee!
- Activities such as the Zip Line, Alpine Slide, Climbing Wall, Ropes Course, and Bungee Trampoline
- Cliff Spa discounted access of \$10 per day and 20% discount off all spa services